



EMCO
Foundation

PARIVARTAN

a transformation...

a communication initiative of EMCO FOUNDATION

APR 2013

VISION - To transform lives through sustainable development, involving stakeholders

This is our seventh Newsletter bringing you updates on our activities for the quarter Jan'13 to Mar'13 and highlights of the year 2012-13 completed.

Highlights of year 2012-2013

- ▶ Started E-class (digital learning) in TMC's Dhokali school at Thane
- ▶ Extended scholarship support to 45 scholar students, totalling 257 students to be benefited so far.
- ▶ 26 EMCOites and their family members became volunteer for project Parivartan as trainers
- ▶ Joy of Giving Week was organized at all locations of EMCO and received overwhelming response from EMCOites.
- ▶ Initiated counseling session for the first time for our Yashasvi scholars whose progress is not very satisfactory
- ▶ Tobacco awareness program benefited 3450 students of municipal schools
- ▶ Career counseling for 10th Std students has given direction of future education
- ▶ This year we had highest collection of blood units through blood donation camps
- ▶ Plantation of 100 trees in Jalgaon
- ▶ Lantern preparation competition among Shiksha project children was grand success
- ▶ Have reached 39368 people in transforming their lives.

Elocution Competition for Parivartan students

EMCO Foundation provides various platforms and opportunities to students to display their inherent capacity and hidden talent through "Parivartan" project. An Elocution competition was organized for 9th class students of TMC, JMC & MP schools. The competition was organized at two levels during 3-10 January 13 at Thane and 9th February 13 at Jalgaon. In first level one winner

per school was selected by the team of judges. The final round for all school winners was conducted to select the first three winners. Topics like "What can I do for Environment", "Is Only School Education sufficient", "Effects of TV", "Cleanliness" were selected by students. 125 students took part in the competition; each one gave impressive talk on selected topics and showed their talent which was a pleasant surprise for many of present

dignitaries. Some of the students spoke in English and some of them gave real life examples.



All the winners were felicitated during the convocation event.

Tobacco Awareness Campaign for TMC Schools students

Unaware of the adverse effect of tobacco, students and even their parents are consuming it regularly. To create awareness and make them realize the negative impact of chewing tobacco in any form, EF after successful campaign at Jalgaon, organized campaign in all 13 schools of TMC, in association with ZEPSART organization, during 3rd -10th January 2013. Total 3450 students participated in the campaign along with school staff including HM, Teachers, clerks and peons. Message of not to have tobacco was given through posters, audio, video visuals including interviews of doctors, patients who are victims of tobacco.



School staff and HM appreciated the initiative and thanked for organizing the campaign. Many of the students have given up this harmful habit and have even



persuaded their parents to do so.

During annual convocation in front of hundreds of students and guests, one of the students Shamsuddin shared how he was addicted to chewing of Gutkha a year back and after attending EF's tobacco awareness program how he has shaken off the habit and now telling others stay away from tobacco.

Convocation for TMC, JMC and Maharana Pratap School students

At the end of Parivartan course every year EF organizes convocation at Thane and Jalgaon for 9th class students with an objective to provide platform for them to demonstrate their transformation through various acts like drama, dance, feedback speech, event anchoring, etc.

In Thane it was organized on 1st Mar'13 at Gadkari Rangayatan. Shri. K. P. Raghuvanshi, Thane Police Commissioner and Lion Mahesh Gupta were the Chief Guests. Samarth Bhawe and Kajal Shende both students of Savarkarnagar School anchored the event.



EF Trustee Ms. Meenakshi Jain congratulated and appreciated successful students with certificates and

prizes. Mr. Raghuvanshi in his guiding speech said, "One should not think that only premium schools produce leaders of the future. A successful man can emerge from a civic school also. He added that the medium of instruction- be it English or Marathi is not relevant because finally success is achieved through goal setting and relentless pursuance of your goal". Chief Guest Lion Mahesh Gupta complimented Shamsuddin for confessing his bad habit in front of all and spearheading rallies of anti-tobacco movement. In an inspiring speech to the students, he said, "Failure is not the antonym word for success, as commonly understood, but is a synonym only because every failure has a positive message leading to success". Both guests highly appreciated the initiative by EF and the talent shown by students.

More than 400 students, HMs, Partner organizations, Volunteers, Our EMCOites and Government officials were present in the event.

Participants' feedback

"My maiden speech in public was a disaster, but I received an opportunity to improve my skills through EF Parivartan classes and I succeeded in becoming a confident public speaker."

- Anuja a 9th Std student of TMC School.

"I was addicted to Gutkha chewing for two years, after attending EF's tobacco awareness program in my school, I felt very bad about my habit and decided to give it up. I have shaken off this bad habit and now actively participating in anti-tobacco movement to help the victims of tobacco addicts. I thank EF for helping me to get rid of bad habit."

- Shamsuddin, a student

"I am speaking in front of you all in English because of EMCO Foundation's Parivartan project, before participating in Parivartan I was shy and with no confidence in speaking in front of others but today I am with full of confidence, my sincere thanks to EF."

- Tarannum Ansari, a student of TMC's Urdu medium School.

In Jalgaon the convocation was organized on 8th March' 13. Shri. Vidyadhar Panat, Senior Journalist from Jalgaon was the Chief Guest. More than 300 students, School HMs, Teachers, Partner NGOs, Parivartan volunteers and EMCOites attended the event. Successful students felicitated with appreciation certificate and special prizes. On the occasion Mr. Panat said, "Today I have seen how these students are demonstrating Parivartan in



themselves in front of hundreds of people; surely this is indication of the impact of EMCO Foundations project Parivartan. Students are future of our country, and I am sure that under EMCO foundation and teacher's guidance these students will do great things in future. Time will come; when we will give examples of these successful students to others".

Our volunteers, parents and students shared their experience about the Parivartan project and appreciated the initiative by EF.

Participants' feedback

"As volunteer of Parivartan I have completed all session with enjoyable, cheerful & unforgettable moments. I am thankful to EF for giving me this opportunity. Students were very happy during all sessions, and they were anxiously waiting for Saturday for our Parivartan class. From first session to last lot of change has happened in their attitude, behavior. etc This is the real meaning of Parivartan I feel".

- Jayant Phadnis, EMCO Limited

"Before Parivartan classes I had no goal of my life but after attending classes of this project now I want to be Police officer, I got good information through Parivartan classes that to become a police officer first I have to complete my graduation with good marks and then I have to appear for competitive exams like IPS UPSC, MPSC etc. I am confident that one day I will introduce myself to EMCO Foundation that I am IPS, Commissioner of Police Jogi, your student of 12-13 batch from Vivekanand School.

Through Project Parivartan I have not only learnt how to speak in Public but also how to speak in English fluently”.

- *Chunilal Rathod student of JMC's Bhoite school*

At both the convocations, children were awarded certificates and prizes to winners in competitions. Variety entertainment programme given by the children was applauded by all present and admired the transformation in these children and thanked EF for the noble work done.

Yashasvi Student's Counseling

To understand the reasons behind decreasing academic

performances of some of our Yashasvi scholars after their excellent performances in SSC, we had organized counseling for students at Thane on 15th Jan'13 where five students participated. Students shared that due to teaching in English at college it is difficult to understand; also the surrounding in residence area is not conducive to have effective study. Students were guided to read English news paper daily, hard work, reading practice at home, self study, Use of college library, building self confidence, etc. Students found this discussion helpful and assured that they will ensure improvements in their academic performance in coming years.

EMCO Foundation 'REACH'

In the year 2012-13, through our various activities could reach **8636** and thus reached **39,368** beneficiaries in these **five years** and hope to achieve more milestones in future.

EF team sincerely solicits your comments/feedback on our activities and our communications, which will receive our full attention and necessary action as deemed fit.

- Ramaswamy
(Managing Trustee)